

Outline of Support Project

1) Consolidation of educational content into JV-Campus

Each university will create educational content that will lead to the granting of credits, and consolidate and publish it on JV-Campus. The number of selected projects is 9 Type A undergraduate type and 8 Type B master's course type.

2) Measures for credit recognition

Credits earned before entering a Japanese university from abroad or coming to Japan as an exchange student will be recognized by Japanese universities.

3) Credits for package application

A package of at least 4 credits of related courses can be applied for. Undergraduate courses consist of [at least 2 credits of liberal arts courses] + [at least 2 credits of specialized courses].

[Japanese Culture] Tokyo Metropolitan University	[Infrastructure and Energy] Hiroshima University	[Public Policy] University of Tsukuba	[AI and Mathematical Data Science] Akita University
[Business] Ritsumeikan Asia Pacific University	[Business] Kansai University	[Art] Okayama University	[Infrastructure and Energy] Nagoya University
[SDGs] Chiba University	[SDGs] Ehime University	[SDGs] Ibaraki University	[International Contribution and Peace] Kobe University
[International Contribution and Peace] Tokyo University of Foreign Studies	JV-Campus		[Medical Care and Insurance] Tohoku University



Project for Strengthening Global Expansion Capabilities

~ Support for the construction of a system to promote the acceptance and retention of international students from ASEAN countries ~

Project Objectives

- Cultivation of human resources who can play an active role in the world.
- Establishment of international network of universities: Strengthening of partnerships with ASEAN countries.
- Improvement of the quality of higher education: Improvement of competitiveness through online educational content and quality assurance.

Creation of joint-use education packages

- Creation of educational packages (4 or more credits) in specific fields such as Japanese culture, AI, mathematical data science, SDGs, medical care, health care, etc.
- Use of online education, including English language classes and creation of online video content.
- provision of classes in English and creation of online video content Utilize the "JV-Campus" platform to disseminate educational content to the world.
- Disseminate educational content to the world through the "JV-Campus" platform. Add a recruiting function for international students and strengthen support from acceptance to Strengthening support for international students from acceptance to retention by adding a recruiting function.
- Credit transfer agreements between universities Establish a system for credit accreditation among universities and promote international use of learning outcomes through the package. Enable the international use of study results through the package.



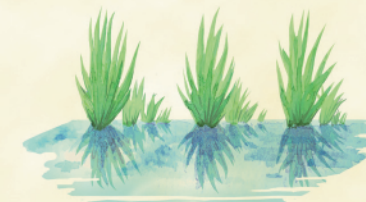
「愛媛の学びで、あなたの未来が動き出す！」
"Your journey to the future starts in Ehime!"



「地域と世界がつながる、新しい学びのカたち！」
"Connecting communities and the world through knowledge!"



「ここから始まる、あなたのグローバルストーリー！」
"Begin your global story here in Ehime!"



「未来のために、地域の知恵と情熱を結集！」
"Uniting local wisdom and global passion for a brighter future!"

「ASEAN と日本で描く、次世代の未来地図！」
"Co-creating the future with ASEAN and Japan!"



The Inter-University Exchange Project initiative (IUEP), 2023
Ministry of Education, Culture, Sports, Science and Technology (MEXT)

Ehime University

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学びの舞台は、愛媛の自然豊かな山・里・海！

The stage for learning is Ehime's rich natural environment of mountains, villages, and the sea.

SDGs×Food-Value-Chain in Ehime for Glocal Food Security



~Learn about the future of the academic profession and the environment, and connect rural Japan to the world.~



Learning and
challenging together
for a sustainable
future





Ehime University × ASEAN

Let's design a sustainable future together!

Ehime University has received support from the Ministry of Education, Culture, Sports, Science and Technology (MEXT) under the “Project for Strengthening Global Development Capabilities”, Ehime University is currently developing a special program for international students from ASEAN countries!

Practical program to learn through the charms of Ehime

Learn about the sustainable food value chain and SDGs while experiencing the nature and culture of Japan's rural areas.

You will learn about the food value chain and specific ways to contribute to the SDGs while experiencing the nature and culture of Japan's regions.

Learning Points



Experience Ehime's “mountains, villages, and sea”

- Focusing on primary industry and food industry, students will learn through video footage and interviews from the field.
- Explore sustainable food production and distribution using Ehime's resources.

Learn from the “Straw Revolution” Natural Farming Method

- Learn to incorporate Masanobu Fukuoka's natural farming methods and consider an environmentally friendly future.
- Learn a new perspective of “multi-species” where all life coexists.

Fusion of real and virtual

- Participation of “student influencers” who spread learning in a friendly manner on social networking sites.
- Experience the charm of Ehime through online events utilizing Metaverse.
- Study abroad counseling and group work are also available.



Nanaha Takaoka
Regional Revitalization
Live Commerce Influencer

Prof. **Osamu Kobayashi**,
who researches science
education using cutting-edge
AI, with his trademark beard
and ponytail-style chonmage—a
modern spin on the samurai topknot.



SDGs × Food-Value-Chain in Ehime for Glocal Food Security

1	Guidance : To take this course in a meaningful way
2	Interpreting Online Data Related to the SDGs
3	Interpreting Online Data Related to Food Security
4	Masanobu Fukuoka's Natural Farming Method and its Philosophy (1)
5	Masanobu Fukuoka's Natural Farming Method and its Philosophy (2)
6	Food Value Chain and Glocal Food Security
7	The Limits of Human Activity Seen in Planetary Boundaries and the Future Aimed for by Earth4All
8	Achieving the SDGs, a common challenge for all humankind, is not progressing
9	Food Value Chain for Addressing SDG Challenge (1)
10	Food Value Chain for Addressing SDG Challenge (2)
11	Food Value Chain for Addressing SDG Challenge (3)
12	The Role of SDG Consumer Education in Ensuring Food Security (1)
13	The Role of SDG Consumer Education in Ensuring Food Security (2)
14	Reimagining the Future of Food : Shifting from Forecasting to Backcasting
15	What will We Learn Here ? : Let's learn for our common future !

Prof. **Hideyuki Kurita**,
who is an economist with
a passion of island life & beer
and specializes research in
ASEAN & African countries.



Local × Sustainability: Economics of branding rural Japan through Ehime case

1	What will We Learn Here ? : Let's learn for our common future !
2	What is Food Value Chain? : Analytical Tool to understand unique challenges in rural Japan
3	Grasp of Variety of Farmers through FVC
4	Challenges in Japanese Agriculture and Its Future Potential
5	Branding Strategy of Local Government and Producers' Cooperative
6	Framework of national policy to revitalize rural Japan
7	Specialty Products, Branding, and Tourism in Ehime
8	Roadside Station 1: KARARI
9	Roadside Station 2: Agora Marche in Minatto
10	SANDAIME MIKAN SHOKUNIN: ITADAKI brand from rural small city
11	Magenta Mikan 6th industrialization and connecting with LOVE
12	Gogo Island 1 : Two Branding Strategies
13	Gogo Island 2 : Tourism under construction
14	Food Value Chain Revisited
15	Re-cordination of FVC for our Common Future

Prof. **Motoko Shimagami**,
who is deeply fascinated by
Indonesia, studies rural
communities in both Indonesia
and Japan.



Food and Agriculture Sustainability and Local Initiatives

1	Food and Agricultural Sustainability : Grasp the current situation and challenges
2	How to explore the sustainability of food systems: Course guidelines
3	How Do Japanese Agricultural Products Reach the Table? : Characteristics of Japan's Agricultural Distribution System
4	Citrus Farming System in the Nanyo Region, Ehime Its Sustainability and Challenges
5	Food and agriculture-based town development catalyzed by school lunch
6	From Kitchen to Farm (1) Local Initiatives of Food Waste Composting
7	From Kitchen to Farm (2) Local Initiatives of Food Waste Composting
8	Introduction to marine food systems Current state and sustainability challenges
9	Fisheries Cooperatives and Marine Food Systems Case Study of the Ainan Fisheries Cooperative
10	Developing Mikan Fish Case Study of the Uwajima Project
11	From the Uwa Sea to Dining Tables around the World Value Chain Development of the Uwajima Project
12	Building the Future with Foreign Talent : Toward a Multicultural Society
13	Cultivating a Chain of Value and Empathy: The Case of Catracha Coffee Roastery
14	Fostering New Value in Agriculture and Rural Areas : The Role of Youth and Outsiders
15	Sustainability of Food and Agriculture: Initiatives at Ehime University

Prof. **RUPPRECHT CHRISTOPH**,
a trilingual, loving mother
nature researches sustainability
science.



Multispecies sustainability theory of food and agriculture

1	Introduction: multispecies sustainability from a food and agriculture perspective
2	Human needs : well-being in the context of food and agriculture
3	Human needs II : happiness, individuals and society in the context of food and agriculture
4	Human needs III : connected needs and multispecies health
5	Non-human needs: the needs of organisms (animals, plants, and more)
6	Non-human needs II : relational needs and their ecology
7	Politics of sustainable food and agriculture I : justice and sustainability
8	Politics of sustainable food and agriculture II : intersectionality, gender, class
9	Politics of sustainable food and agriculture III : more-than-human politics
10	Economics of sustainable food and agriculture I : the potential of non-monetary economies
11	Economics of sustainable food and agriculture II : commons and multispecies commons
12	Economics of food and agriculture III : degrowth
13	Imagination, food, and agriculture I : how to face the future
14	Imagination, food, and agriculture II : fiction and art
15	Imagination, food, and agriculture III : from games to policy